



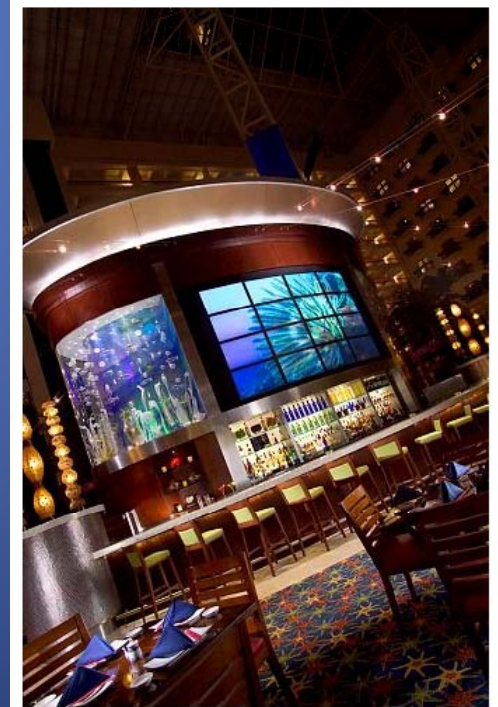
ARC's 2011 World Forum
The Renaissance Orlando @ SeaWorld Marriott!

Getting to know the Renaissance

Renaissance is 1.26 miles and 2 minute travel time from Rosen Centre and .5 miles off of International Drive. The Renaissance is a Marriott property so our attendees can benefit from reward points.

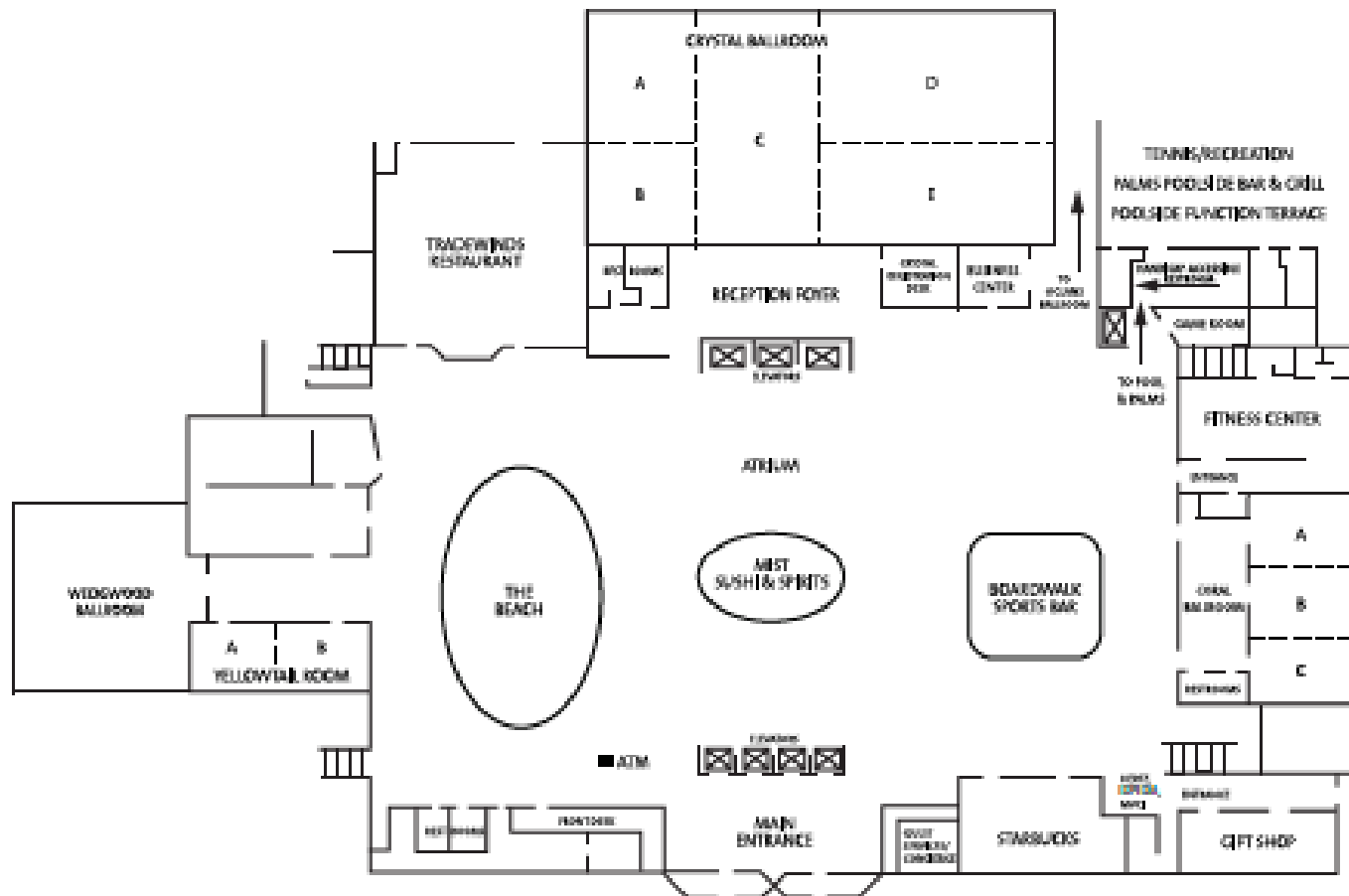
On-Site Dining:

- *Sushi Bar in atrium
- *Boardwalk Sports Bar
- Trade Winds (Breakfast is buffet style then sit down service for lunch/dinner)
- *Chef's Table reservations available
- *Poolside Bar/Grille
- *Full service Starbucks



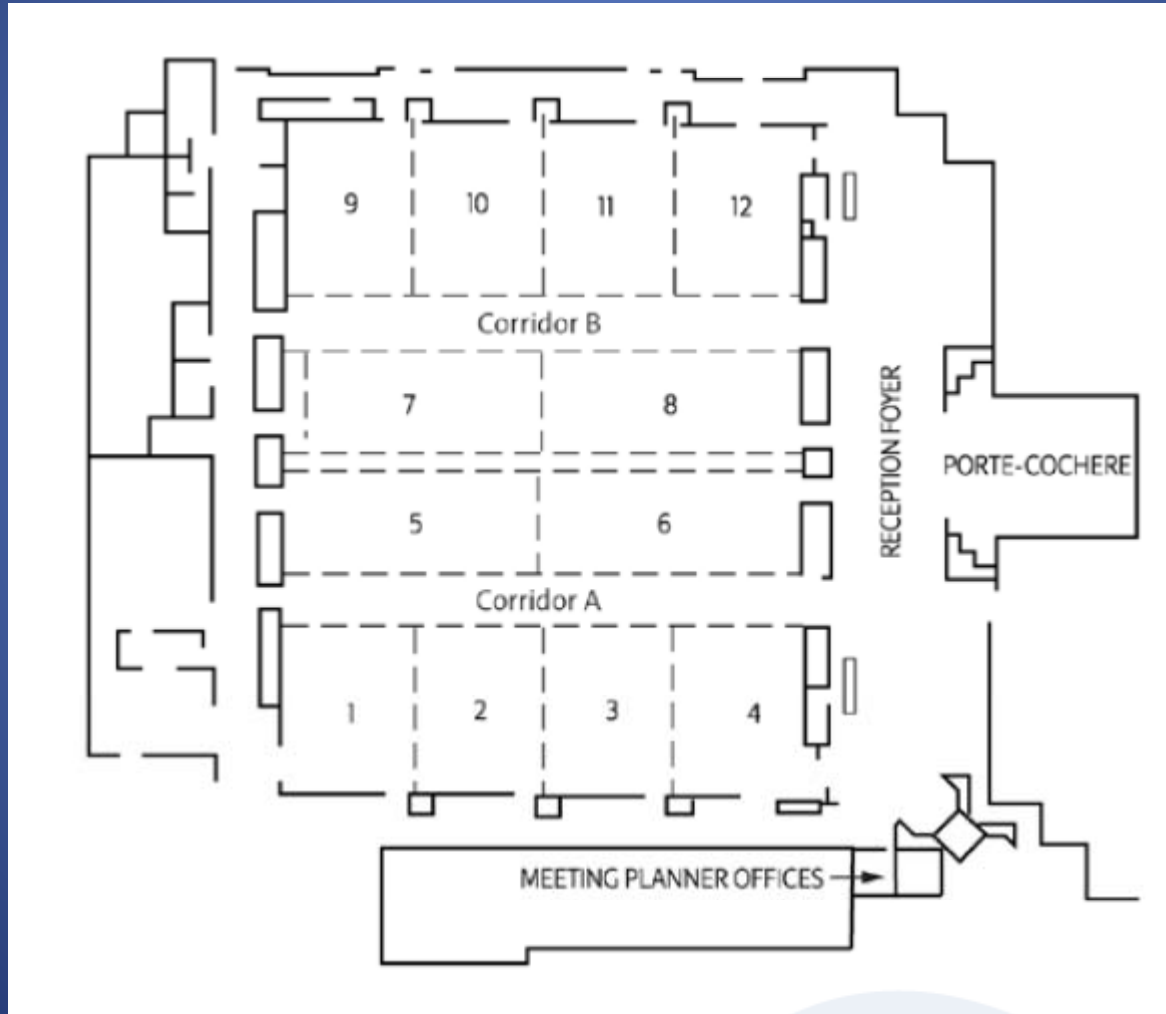
Here is a view of the main lobby area of the hotel and its restaurants. You will see next to Crystal Ballrooms E&D that there is an arrow up and a hallway. That is the hallway to our ballrooms.

Crystal, Coral and Wedgwood Ballrooms Lobby Level



The meat of our forum (General Sessions, 5 Tracks, Workshops and Exhibit Hall) will take place in the OCEANS ballrooms.

We also have the Coral Ballrooms and several 2nd floor meeting rooms & various reception choices.



Oceans Foyer

Hallway/Foyer outside of our ballrooms adjacent to the terrace area.

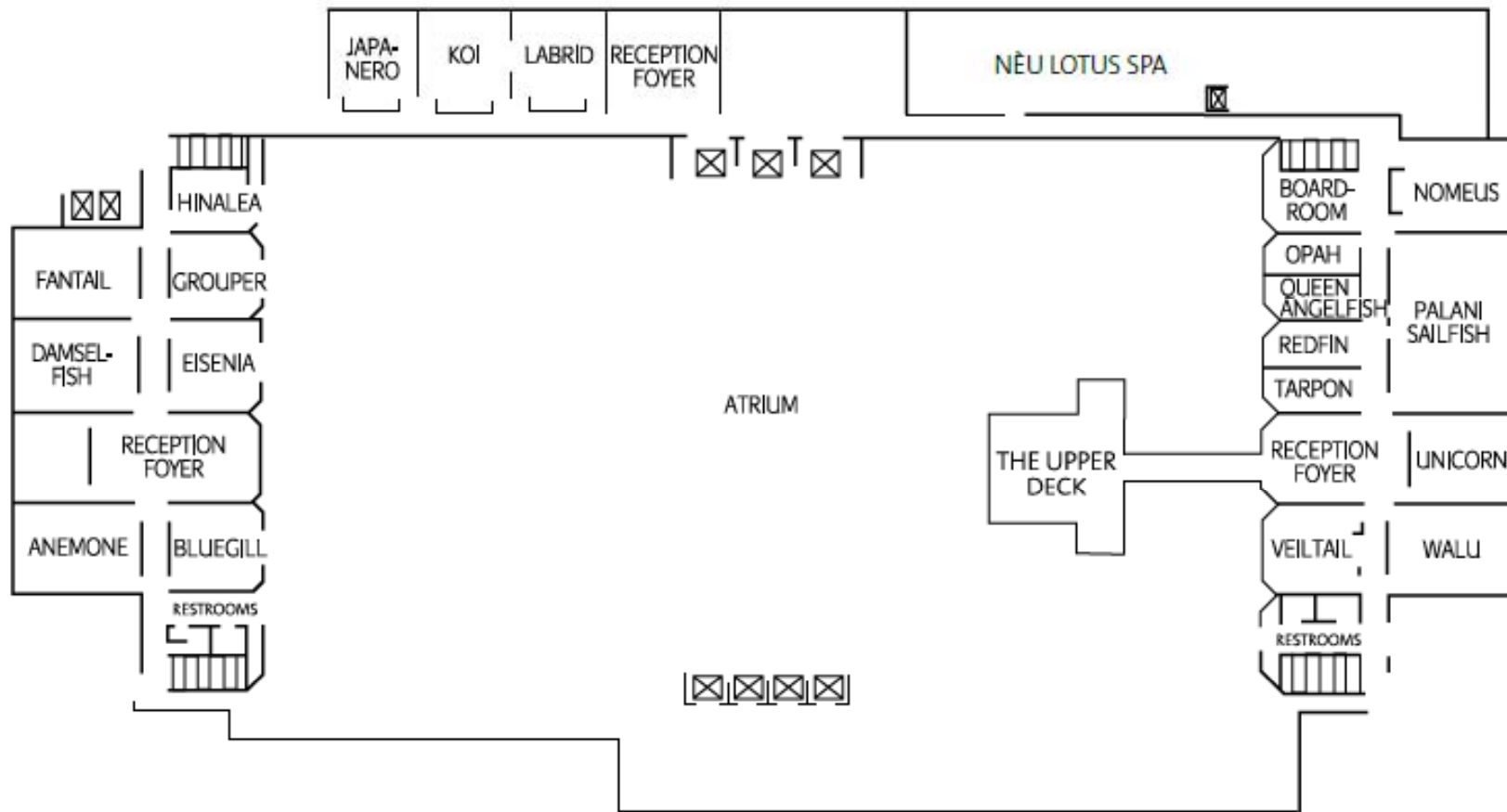
Can accommodate up to 500-700 cocktail reception style.

There are 2 large free standing marble registration counters.



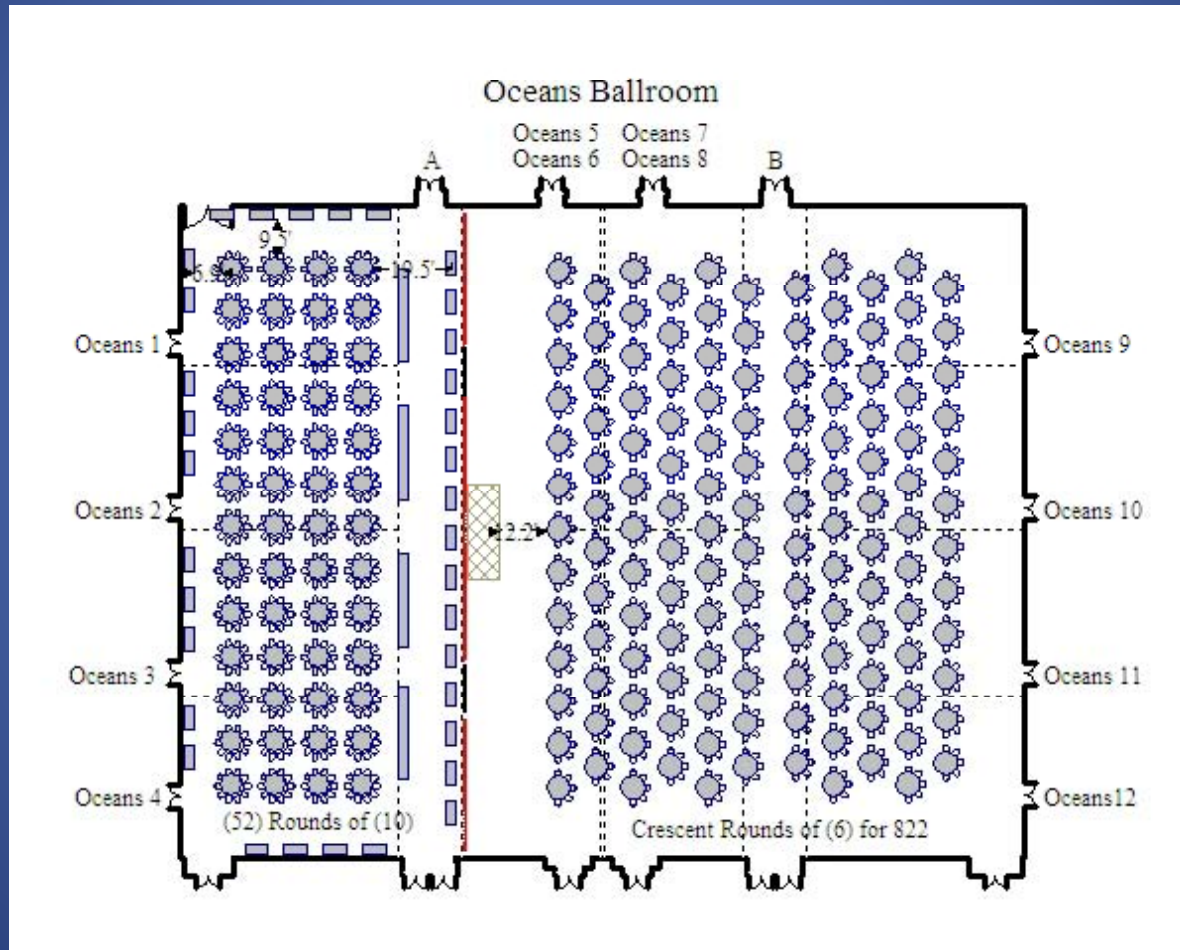
We have several of these 2nd floor meeting rooms on the right hand side of this diagram.

Conference Rooms/Boardrooms Second Floor

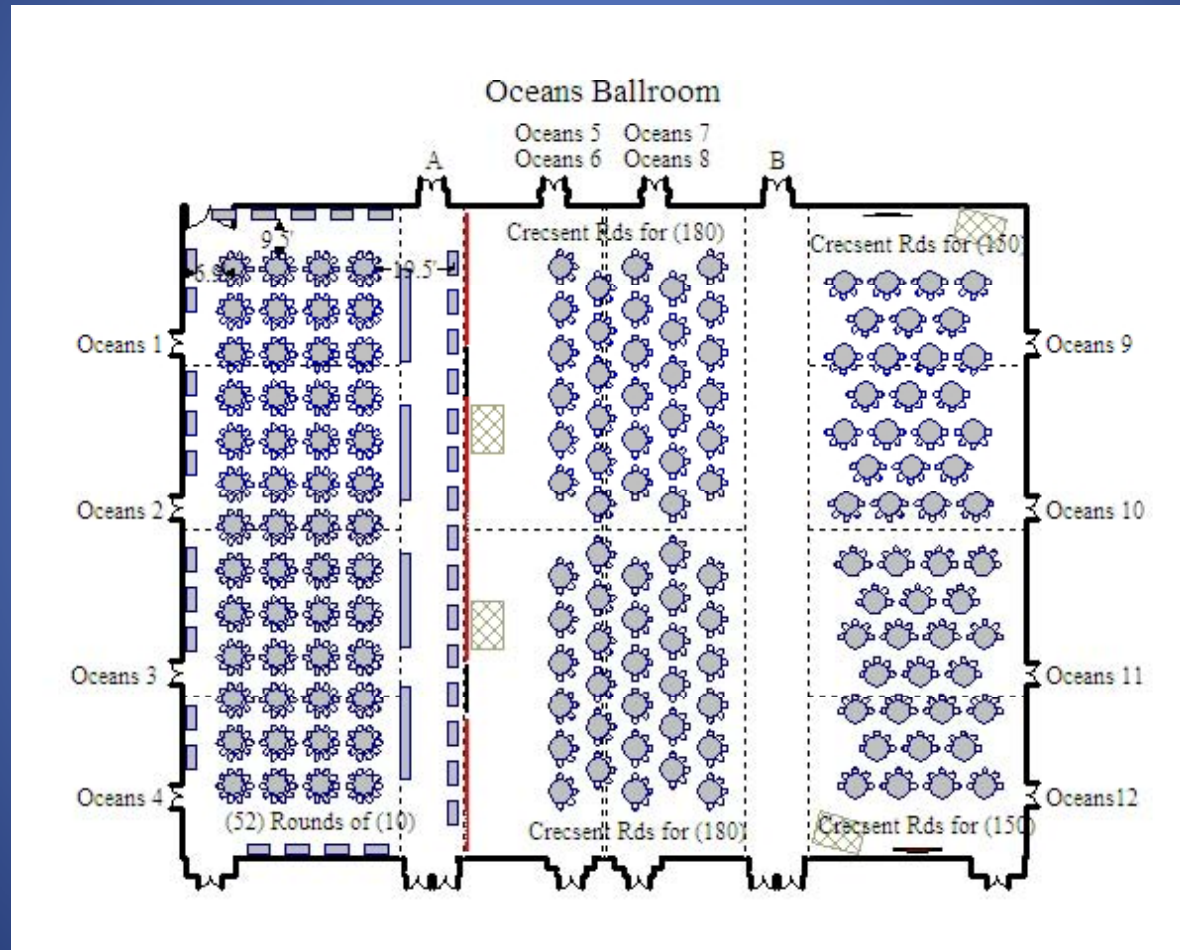


Oceans Ballrooms

GS capabilities & indoor ARC lunch seating in Exhibit Hall on the Left (Oceans 1-4)



Dividing out the 5 Tracks & Monday Workshops

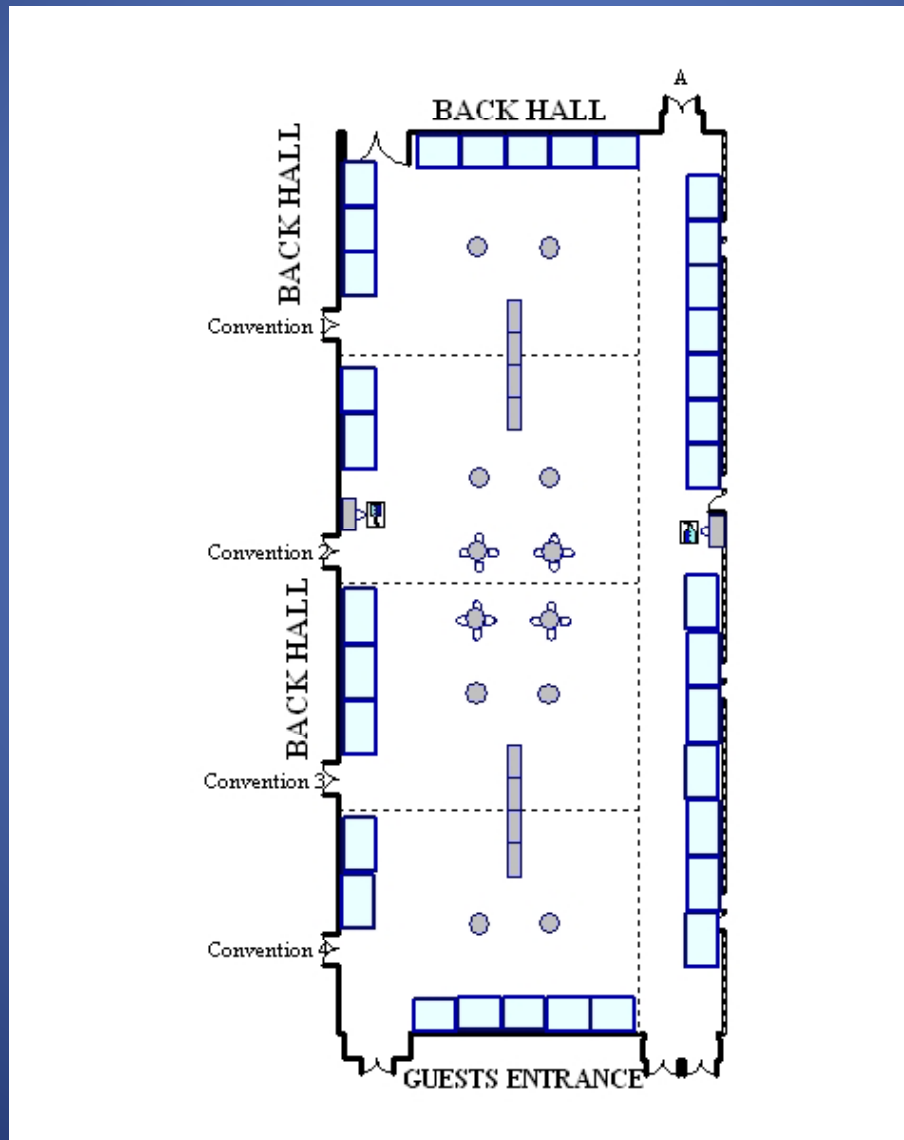


Inside Oceans Ballrooms



Exhibit Hall Proposed Map (Not Firm Yet)

(13) 10 ft spaces for Gold and Platinum Sponsors & (21) 8 ft spaces for Silver Sponsors, 2 bars for Monday Welcome Reception, indoor seating for 520+ for foul weather lunch on Wednesday. We will be utilizing pipe-&-drape on the back walls and sides to ensure privacy & space. Side wall drapes will be 3 ft high. Back wall will be 9 ft high.



**Freeman will be our preferred drayage/exposition company.
We will be utilizing this graphic entry unit into the Exhibit Hall which will
take place in Oceans Ballrooms 1-4.
This will be completely customized with logos and graphics.**



Catering at the Renaissance

ARC is very proud of the quality and service that the Renaissance Chefs offer to groups like ours. They NEVER use chafing dishes and they take a more customized & detailed approach to their menus. Nothing is technically out of reach and their chefs will work with us to come up with a spectacular menu for your reception! *Whether it is a breakfast or lunch buffet, to an evening reception, this is how they present food on these stylish wood tables w/ individual portions.*



Sponsor Reception INDOOR Choices at Renaissance

- **Wedgewood Ballroom** - Newly updated 6K sq ft ballroom, comfortably can fit 380 seated, and up to 600 for a reception. Wonderful room, bright and stylish. Available all day/night Tuesday & Wednesday.
- **Coral Ballrooms** - 3,362 sq Ft Rounds 210 people, 340 Reception. Available to us all week.
*Will be using this ballroom on Monday for Press Announcement and Video Interviews.
- **Atrium Upper Deck** - Unique location right in the heart of the hotel. Raised indoor balcony in the atrium where no one will miss seeing the action! Can host a reception comfortable for up to 150. Could also use for a seated *small* private breakfast/luncheon of about 75. Available all day/night Tuesday & Wednesday.
- **Super Bowl Party** – We have the Upper Deck area and "Atrium A" location blocked off for the proposed Super Bowl Party. More casual & inviting setting than a ballroom. Perfect to grab attention of those just arriving to the hotel. Atrium A is under the Upper Deck and is adjacent to the hotel's sports bar "Boardwalk Sports Bar". The Boardwalk Sports Bar can also be rented out privately for an additional fee to the hotel, but would be pricy.

Outside Terrace - Beautiful outside concrete flooring reception spot with a large water fountain. PM reception *may* need additional lighting. 2 Fire-pits with outdoor seating. Can host a reception for 400+ very comfortably. This view is looking OUT from the foyer hallway area. This will be the area for ARC's Outdoor lunches and AVEVA's Tues PM Reception.



More pictures of the Terrace area...



Outside Lawn - Paved paths around an outside lawn area. Larger overall area than terrace. Gazebo's. PM reception may need additional lighting. Can host a reception for 300-400+ very comfortably.
Also available for our PM receptions only & ARC Lunch/s. You can see the “Terrace” area and windows to our Oceans Ballrooms Foyer.



Sponsor Add-on Items:

Dark Channel in Guest Rooms

2 available

Reader Board Video OR Power Point Slide

5 locations are available

GOBO Logo Illumination in Hotel's Atrium

Room Key for ALL ARC Forum Guests Staying @ Renaissance

Room Drop Delivery

