

PRESENTING THE 16TH ANNUAL ARC WORLD INDUSTRY FORUM
Transforming Industry through New Processes and Technologies

FEBRUARY 6-9, 2012 • ORLANDO, FLORIDA

**Innovations in Automotive, Aerospace,
CPG Packaging, and Industrial Machinery Manufacturing**

Today's turbulent global economy, dynamic regulatory environment, evolving IT paradigms, and changing workforce present daunting challenges to manufacturers. To meet difficult targets for profitability, sustainability, and customer satisfaction, companies must continuously innovate and



improve the processes used to design, engineer, source, produce, and deliver products. This year's Forum focuses on innovation, spotlighting new technologies and their role in improving manufacturing business processes.

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ARC's World Industry Forum provides the ideal environment for industry executives to collaborate, share ideas, and find new ways to attack their most pressing problems. The event includes sessions on the major issues facing our industry, with multiple tracks that enable executives to explore these topics from different perspectives. Dynamic roundtable discussions will provide an intimate opportunity for attendees to ask questions and share experiences with the speakers and their peers.



FEATURED TOPICS

Plant Software in the Cloud

How quickly will this revolutionary approach take hold? Industry leaders have some surprising advice.

Cut Time-to-Profits with Virtual Products and Processes

Learn how leading manufacturers are using advanced simulation and modeling to speed products to market.

Tablets and Smartphones in Manufacturing

The mobility revolution is upon us!

Analytics and Big Data

The latest analytics tools offer instant insight and point to new ways of doing business.

Optimizing Design and Production

Explore some of the latest innovations in engineering and operations.

Energy Efficiency and Sustainability

Today's best practice is designing machinery for eco-efficiency.

Product Design as a Service

Must product design be a core competency? Maybe not. Learn how some manufacturers are utilizing available services to get the right products in their customers' hands rapidly and cost effectively. Potential benefits are huge.

Social Networking in Manufacturing

Collaboration comes of age with today's technology. Think it doesn't have a place in the plant? Think again!

MES/MOM: The Key to 21st Century Manufacturing

Discover best practices and lessons learned from the perspectives of users, implementers, and suppliers.

Better Ways of Creating Virtual Components for PLM Libraries

See the progress made by ARC's Digital Manufacturing community working group in creating common information models.

Machine Tool and Packaging Machinery Best Practices, Technology, and Standards

Learn the latest from leading end users, PMMI members, and technology providers in two OMAC workshops.



VISION, EXPERIENCE, ANSWERS FOR INDUSTRY

DISCRETE PROGRAM AGENDA AT A GLANCE

MONDAY, FEBRUARY 6 - OPENING DAY WORKSHOPS

4-6 PM	Digital Manufacturing Virtual Production Components Workshop
6-9 PM	ARC Welcome Reception

TUESDAY, FEBRUARY 7

8:30 AM	General Session Keynote Presentations
10:30 AM	General Session Industry Executive Panel
12 PM	Lunch
2 PM	Innovations in Product, Process, and Production Design
	Making Production Management Collaborative
4 PM	Plant Software in the Cloud — Fact vs. Myth
6 PM	Evening Receptions

WEDNESDAY, FEBRUARY 8

8:30 AM	General Session: Industry Transformational Technologies Executive Panel Discussion
10:30 AM	Mobility Solutions
	Reduce Time-to-Profits through Simulation & Modeling
12 PM	Lunch
2 PM	Analytics for Industry
	Energy Efficient and Sustainable Production Machines
4 PM	MES/MOM: The Key to 21 st Century Manufacturing
	Design and Development as a Service
6 PM	Evening Reception

THURSDAY, FEBRUARY 9

8:30 AM	Social Media Solutions for Industry
	OMAC Workshops: Machine Tool; Packaging Machinery
10:30 AM	OMAC Workshop: Results and Activities Updates
12 PM	Forum Ends with Boxed Lunches

Other programs featured at ARC's World Industry Forum include Power Generation, Continuous Process Manufacturing, Consumer Goods Manufacturing, Supply Chain Integrity, and Asset Lifecycle Management. For more information on these programs, as well as the sessions listed above, please visit www.arcweb.com/res/forumorl.

FORUM LOGISTICS

LOCATION

Renaissance Orlando at SeaWorld
6677 Sea Harbor Drive
Orlando, Florida 32821 USA
Tel: 800-327-6677 or 407-351-5555
renaissanceseaworldorlando.com

Participants should make their own hotel reservations via <https://resweb.passkey.com/go/arc2012> or calling 800-266-9432. For the group rate, refer to 'ARC Advisory Group 2012'.

FORUM FEE

\$2,195

The fee includes breakfast and lunch each day, a reception and dinner on the first day, and program materials.

WHO SHOULD ATTEND

- CIOs and CTOs
- VPs, Directors, and Managers of IT
- VPs, Directors, and Managers of Operations
- VPs, Directors, and Managers of Engineering
- VPs, Directors, and Managers of New Projects
- VPs, Directors, and Managers of Procurement
- Directors, Managers, and Architects of Automation and Enterprise Integration
- Plant Managers and Supervisors
- Production Managers and Supervisors

FOR MORE INFORMATION AND TO REGISTER

Register Today! Space is limited and only paid registrants will be guaranteed attendance. Please call 781-471-1175 or visit www.arcweb.com/res/forumorl.